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| APPLICATION NO.  | FILING DATE     | FIRST NAMED INVENTOR  | ATTORNEY DOCKET NO. | CONFIRMATION NO. |  |
|--|-----------------|-----------------------|---------------------|------------------|--|
| 10/802,909   | 03/17/2004      | Natasa Milic-Frayling | MS306871.1          | 4612             |  |
| 27195  | 7590 10/02/2006 | EXAMINER              |                     |                  |  |
| AMIN. TUROCY & CALVIN, LLP                                 |                 |                       | RAYYAN, SUSAN F     |                  |  |
| 24TH FLOOR, NATIONAL CITY CENTER<br>1900 EAST NINTH STREET |                 |                       | ART UNIT            | PAPER NUMBER     |  |
|  | D, OH 44114     |                       | 2167                |                  |  |

DATE MAILED: 10/02/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

|  |  |   | Application No. Applicant(s)  |  |        |  |  |  |
|--|--|---|---|--|--------|--|--|--|
| Office Action Summary  |  | 10/802,9  | )9  | MILIC-FRAYLING ET AL.  |        |  |  |  |
|  |  | Examine   | ,   | Art Unit   |        |  |  |  |
|  |  | Susan F.  | Rayyan  | 2167   |        |  |  |  |
| Period fo  | The MAILING DATE of this communication Reply   | on appears on the   | cover sheet with the c  | correspondence ad  | ddress |  |  |  |
| WHIC<br>- Exte<br>after<br>- If NC<br>- Failu<br>Any   | ORTENED STATUTORY PERIOD FOR INCHEVER IS LONGER, FROM THE MAILINSIONS of time may be available under the provisions of 37 SIX (6) MONTHS from the mailing date of this communicated to period for reply is specified above, the maximum statutory are to reply within the set or extended period for reply will, by the preply received by the Office later than three months after the patent term adjustment. See 37 CFR 1.704(b). | NG DATE OF TH<br>CFR 1.136(a). In no ev<br>tion.<br>period will apply and w<br>y statute, cause the app | HIS COMMUNICATION ent, however, may a reply be tin ill expire SIX (6) MONTHS from lication to become ABANDONE | N.<br>nely filed<br>the mailing date of this o<br>D (35 U.S.C. § 133). |        |  |  |  |
| Status   |  |   |   |  |        |  |  |  |
| 1) 又   | Responsive to communication(s) filed on  | 17 March 2004   |   |  |        |  |  |  |
| 2a)□   | This action is <b>FINAL</b> . 2b)⊠ This action is non-final.   |   |   |  |        |  |  |  |
| 3)   | , <del></del>  |   |   |  |        |  |  |  |
| <i>,</i> —   | closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.  |   |   |  |        |  |  |  |
| Dispositi  | ion of Claims  |   |   |  |        |  |  |  |
| 4)⊠  | ☑ Claim(s) <u>1-29</u> is/are pending in the application.  |   |   |  |        |  |  |  |
| -  | 4a) Of the above claim(s) is/are withdrawn from consideration.   |   |   |  |        |  |  |  |
|  | Claim(s) is/are allowed.   |   |   |  |        |  |  |  |
| 6)🖂  | Claim(s) <u>1-29</u> is/are rejected.  |   |   |  |        |  |  |  |
| 7)   |  |   |   |  |        |  |  |  |
| 8)□  | Claim(s) are subject to restriction and/or election requirement.   |   |   |  |        |  |  |  |
| Applicati  | on Papers  |   |   |  |        |  |  |  |
| 9) The specification is objected to by the Examiner.   |  |   |   |  |        |  |  |  |
| 10)⊠ The drawing(s) filed on <u>17 March 2004</u> is/are: a)⊠ accepted or b)□ objected to by the Examiner.                   |  |   |   |  |        |  |  |  |
|  | Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  |   |   |  |        |  |  |  |
|  | Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).   |   |   |  |        |  |  |  |
| 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.                 |  |   |   |  |        |  |  |  |
| Priority ι   | ınder 35 U.S.C. § 119  |   |   |  |        |  |  |  |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: |  |   |   |  |        |  |  |  |
|  | 1. Certified copies of the priority documents have been received.  |   |   |  |        |  |  |  |
|  | 2. Certified copies of the priority documents have been received in Application No   |   |   |  |        |  |  |  |
|  | 3. Copies of the certified copies of the priority documents have been received in this National Stage  |   |   |  |        |  |  |  |
|  | application from the International Bureau (PCT Rule 17.2(a)).  |   |   |  |        |  |  |  |
| * See the attached detailed Office action for a list of the certified copies not received.                                   |  |   |   |  |        |  |  |  |
|  |  |   |   |  |        |  |  |  |
| Attachmen  | t(s)   |   |   |  |        |  |  |  |
| 1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)  Paper No(s)/Mail Date                               |  |   |   |  |        |  |  |  |
|  | e of Draftsperson's Patent Drawing Review (PTO-9 nation Disclosure Statement(s) (PTO/SB/08)  | 48)   | 5) Notice of Informal F   |  |        |  |  |  |
|  | Paper No(s)/Mail Date <u>6/18/2004</u> . 6) Other:   |   |   |  |        |  |  |  |

#### **DETAILED ACTION**

1. Claims 1-29 are pending.

### Information Disclosure Statement

2. The information disclosure statement (IDS) submitted on June 18, 2004 was filed before First Office Action. The submission is in compliance with the provisions of 37 CFR 1.97. Accordingly, the information disclosure statement is being considered by the examiner.

### Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

Claims 1-6,10-13,15-16,20,26-29 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent Number 6,363,377 issued to Dina Kravets et al ("Kravets") and US Patent Number 6,134,548 issued to Edward Gottsman et al ("Gottsman").

As per independent claim 1, Kravets teaches a system that facilitates search query results (see Abstract), comprising:

a client-side receiving component that accepts at least one query result from at least one search service (column 11, line 65, bridging to column 12, line 1 and Figure 1A, Reference Numbers 18, 30, receiving search results); and a client-side processing component that provides ... query result information derived from the query result accepted by the client-side receiving component (column 4, lines 20-21, display results of the search and column 7, lines 49-65, user votes negatively on a cluster of his informational needs then the system re-clusters the remaining documents).

Kravets does not explicitly teach user-dependent. Gottsman discloses the claimed user-dependent (each active user intention is given a Nickname which is the displayed name the user sees on the screen, column 35, lines 50-57, Figures 12-14). It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets with user-dependent to customize the content to show only the content that relates to a particular intention (column 35, lines 37-40).

As per claim 2, same as claim augments above and Kravets does not explicitly teach user model. Gottsman discloses the claimed user model (each User Persona has the Persona data model and has many number of active User Intentions. Each active User intention is given a nickname which is the display name the user sees on the screen, see column 35, lines 50-57, Figures 12-24).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets with a user model to allow Kravets system to provide the most up-to-date information about an event, drawing from a number of resources to the user to react optimally in a give situation, as suggested by Gottsman (column 39, lines 45-48. Further, user model as taught by Gottsman improves to facilitate web-based comparison shopping in conventional, physical, non-web real environments (column 1, lines 55-57).

As per claim 3, same as claim arguments above and Kravets teaches:

information related to at least one selected from the group consisting of a user context, a user profile, and a user query result rule (clusters which receive a yes vote are saved along with the query in a search context folder. A user as the ability to find a query and its results by either browsing the search context folders or doing a keyword based search for the among all the context folders, column 7, lines 61-65).

As per claim 4, same as claim arguments above and Kravets teaches: client-side processing component provides the user-dependent query result information via at least one visual indicator (column 1, lines 14-16, refining and improving search queries and for organizing the results of a search query by different and overlapping criteria).

As per claim 5, same as claim arguments above and Kravets teaches: the visual indicator comprising at least one selected from the group consisting of highlighting, color, intensity of color, geometric shape, and quantity of geometric shapes (column 1, lines 14-16, refining and improving search queries and for organizing the results of a search query by different and overlapping criteria).

As per claim 6, same as claim arguments above and Gottsman teaches: the client-side processing component provides the user-dependent query result information via at least one aural indicator(column 38, lines 27-41, generate verbal summary for the user).

As per independent claim 10, Kravets teaches a method for facilitating search query results (see Abstract), comprising:

receiving at least one query result from at least one search service(column 11, line 65, bridging to column 12, line 1 and Figure 1A, Reference Numbers 18, 30, receiving search results); and

providing ... query result information derived from the query result and the user-dependent query result information determined via client-side processing. (column 4, lines 20-21, display results of the search and column 7, lines 49-65, user votes negatively on a cluster of his informational needs then the system re-clusters the remaining documents).

Kravets does not explicitly teach user-dependent. Gottsman discloses the claimed user-dependent (each active user intention is given a Nickname which is the displayed name the user sees on the screen, column 35, lines 50-57, Figures 12-14). It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets with user-dependent to customize the content to show only the content that relates to a particular intention (column 35, lines 37-40).

As per claim 11, same as claim arguments above and Kravets does not explicitly teach user model. Gottsman discloses the claimed user model (each User Persona has the Persona data model and has many number of active User Intentions. Each active User intention is given a nickname which is the display name the user sees on the screen, see column 35, lines 50-57, Figures 12-24).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets with a user model to allow Kravets system to provide the most up-to-date information about an event, drawing from a number of resources to the user to react optimally in a give situation, as suggested by Gottsman (column 39, lines 45-48. Further, user model as taught by Gottsman improves to facilitate web-based comparison shopping in conventional, physical, non-web real environments (column 1, lines 55-57).

As per claim12 same as claim arguments above and Kravets teaches:

the user model comprising a model that utilizes, at least in part, information related to at least one selected from the group consisting of a user context, a user profile, and a user query result rule(clusters which receive a yes vote are saved along with the query in a search context folder. A user as the ability to find a query and its results by either browsing the search context folders or doing a keyword based search for the among all the context folders, column 7, lines 61-65).

As per claim 13 same as claim arguments above and Kravets teaches: relaying the user-dependent query result information via at least one search result page indicator(column 1, lines 14-16, refining and improving search queries and for organizing the results of a search query by different and overlapping criteria).

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As per claim 15 same as claim arguments above and Gottsman teaches: the search result page indicator comprising ... an aural indicator (column 38,lines 27-41, generate verbal summary for the user).

As per claim 16 same as claim arguments above and Kravets teaches; the visual indicator comprising at least one selected from the group consisting of symbols, highlighting, color, intensity of color, geometric shape, and quantity of geometric shapes(column 1, lines 14-16, refining and improving search queries and for organizing the results of a search query by different and overlapping criteria).

As per independent claim 20, Kravets teaches a system that facilitates search query results(see Abstract):

means for accepting at least one query result from at least one search service(column 11, line 65, bridging to column 12, line 1 and Figure 1A, Reference Numbers 18, 30, receiving search results); and

means for providing ... query result information derived from the query result and the user-dependent query result information determined via client-side processing (column 4, lines 20-21, display results of the search and column 7, lines 49-65, user votes negatively on a cluster of his informational needs then the system re-clusters the remaining documents).

Kravets does not explicitly teach user-dependent. Gottsman discloses the claimed user-dependent (each active user intention is given a Nickname which is the displayed name the user sees on the screen, column 35, lines 50-57, Figures 12-14). It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets with user-dependent to customize the content to show only the content that relates to a particular intention (column 35, lines 37-40).

## As per independent claim 26, Kravets teaches:

transmitted between two or more computer components, that facilitates search query results(column 11, line 65, bridging to column 12, line 1 and Figure 1A, Reference Numbers 18, 30, receiving search results);

the data packet comprising, at least in part, information relating to a client-side search query system that utilizes, at least in part, ... information to provide user-dependent query result data derived from a search service query result. (column 4, lines 20-21, display results of the search and column 7, lines 49-65, user votes negatively on a cluster of his informational needs then the system re-clusters the remaining documents).

Kravets does not explicitly teach user-dependent. Gottsman discloses the claimed user-dependent (each active user intention is given a Nickname which is the displayed name the user sees on the screen, column 35, lines 50-57, Figures 12-14). It would have been obvious to one of ordinary skill in the art at the time of the invention to modify

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Kravets with user-dependent to customize the content to show only the content that relates to a particular intention (column 35, lines 37-40).

Claims 27-29, are rejected based on the same rationale as claim 1.

Claims 7-9, 14, 17-19,21-25 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent Number 6,363,377 issued to Dina Kravets et al ("Kravets") and US Patent Number 6,134,548 issued to Edward Gottsman et al ("Gottsman") in view of US Patent Number 6,405,192 issued to Michael Wayne Brown ("Brown").

As per claim 7, same as claim arguments above and Kravets and Gottsman do not explicitly teach the client-side processing component derives the user-dependent result information via evaluation of at least one link provided by the query result. Brown does teach this limitation (column 6, lines 24-40 as parse document links and display change information web page appearance in a user customizable way) to make informed decisions about which links to follow. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets and Gottsman with the client-side processing component derives the user-dependent result information via evaluation of at least one link provided by the query result to make informed decisions about which links to follow (column 2, lines 10-12).

As per claim 8, same as claim arguments above and Brown teaches:

he evaluation of at least one link comprising at determination as to whether the link corresponds to at least one selected from the group consisting of a document with text and a document with links (column 6, lines 25-30).

As per claim 9, same as claim arguments above and Brown teaches:

the client-side processing component provides an indication for the link of a percentage of at least one selected from the group consisting of text within the document and links within the document (column 9, lines 1-15).

As per claim 14 same as claim arguments above and Kravets and Gottsman do not explicitly teach displaying, automatically, at least one thumbnail relating to a search query result page in response to a selection of a corresponding search query result link by at least one user and navigating to a portion of the search query result page and turning ON at least one search result page indicator in response to an interaction with the thumbnail by the user. Brown does teach this limitation (column 2, lines 31-34) to make informed decisions about which links to follow. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets and Gottsman with displaying, automatically, at least one thumbnail relating to a search query result page ... to make informed decisions about which links to follow (column 2, lines 10-12).

As per claim 17 same as claim arguments above and same as claim arguments above and Kravets and Gottsman do not explicitly teach deriving at least part of the user-dependent query result information via evaluating at least one link provided by the query result. Brown does teach this limitation (column 6, lines 24-40 as parse document links and display change information web page appearance in a user customizable way) to make informed decisions about which links to follow. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets and Gottsman with deriving at least part of the user-dependent query result information via evaluating at least one link provided by the query result to make informed decisions about which links to follow (column 2, lines 10-12).

As per claim 18 same as claim arguments above and Brown teaches: determining whether the link corresponds to at least one selected from the group consisting of a document with text and a document with links(column 6, lines 25-30, column 9, lines 1-15).

As per claim 19 same as claim arguments above and Brown teaches: providing an indicator for the link that indicates at least one selected from the group consisting of a text-content link and a link-content link (column 6, lines 25-30).

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As per independent claim 21, Kravets teaches a user interface, comprising: an interface adapted to communicate enhanced search query results to a user(column 11, line 65, bridging to column 12, line 1 and Figure 1A, Reference Numbers 18, 30, receiving search results);

at least one input associated with the interface to provide information related to at least one search query result(column 4, lines 20-21, display results of the search and column 7, lines 49-65, user votes negatively on a cluster of his informational needs then the system re-clusters the remaining documents).

Kravets does not explicitly teach user-dependent. Gottsman discloses the claimed user-dependent (each active user intention is given a Nickname which is the displayed name the user sees on the screen, column 35, lines 50-57, Figures 12-14). It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets with user-dependent to customize the content to show only the content that relates to a particular intention (column 35, lines 37-40).

Kravets and Gottsman do not explicitly teach at least one output to indicate ... search query result information and the output utilizing, at least in part, a thumbnail view to convey the information. Brown does teach this limitation (see column 9, lines 9 – column 10, line 11) to make informed decisions about which links to follow. It would have been obvious to one of ordinary skill in the art at the time of the invention n to modify Kravets and Gottsman with at least one output to indicate ... search query result

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information and the output utilizing, at least in part, a thumbnail view to convey the information to make informed decisions about which links to follow (column 2, lines 10-12).

As per claim 22, same as claim augments above and Kravets does not explicitly teach user model. Gottsman discloses the claimed user model (each User Persona has the Persona data model and has many number of active User Intentions. Each active User intention is given a nickname which is the display name the user sees on the screen, see column 35, lines 50-57, Figures 12-24).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Kravets with a user model to allow Kravets system to provide the most up-to-date information about an event, drawing from a number of resources to the user to react optimally in a give situation, as suggested by Gottsman (column 39, lines 45-48. Further, user model as taught by Gottsman improves to facilitate web-based comparison shopping in conventional, physical, non-web real environments (column 1, lines 55-57).

As per claim 23 same as claim arguments above and Kravets teaches: the input comprising at least one selection of at least one search query result (column 7, lines 49-50, vote selection is a selection of a query result).

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As per claim 24 same as claim arguments above and Brown teaches:

the output comprising an interactive output that responds to a user selection within the thumbnail view (column 9, line 1- column 10, line 11)

As per claim 25, same as claim arguments above and Brown teaches:

the output comprising at least one indicator of whether a search query result link is at least one selected from the group consisting of a text-content link and a link-content link (column 6, lines 25-30).

### **Contact Information**

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Susan Rayyan whose telephone number is (571) 272-1675. The examiner can normally be reached M-F: 8am - 4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Cottingham can be reached on (571) 272-7079. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Susan Rayyan

September 22, 2006

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